



“Passion is a tower of flame, but curiosity is a tiny tap on the shoulder — a little whisper in the ear that says, ‘Hey, that’s kind of interesting...’”

Elizabeth Gilbert, author of Eat Pray Love & Big Magic

A SOCIAL FOCUS

The goal of this worksheet is to help you explore social issues that MAY speak to you. (Your interests don’t need to have a social impact focus, so if this isn’t an area that speaks to you skip ahead to the next section!)

- You should spend about 30 minutes filling out this section.
- Be thoughtful and don’t rush through the questions, but also don’t overthink it. Write what comes to mind. Done is better than perfect!
- If you get stuck, share a #QUESTION with the community.

(1) Fill out the chart below. On the left write the social issues that speak to you (e.g. women’s rights, sustainability in fashion, animal rights). On the right list the memory, experience and/or thought that’s associated with that social issue. The goal is to connect specific passions and interests to something you experienced.

Social Interests	Memory/Experience/Thought #digdeep

(2) Does your current work connect with any of the issues above? If yes, how so?

(3) Do you want your work to connect with these issues? Please explain.

NEXT STEPS → LET'S REFLECT!

(1) Did you draw any new insights or epiphanies from this exercise?

(2) Are there any social impact areas you want to explore further? Please explain.

Awesome Job so Far! 🙌 Remember *Done is Better Than Perfect*